

Social and Relationship Capital

Built on a deep-rooted foundation of trust, inclusive impact, and shared value, Bajaj Finserv's meaningful stakeholder engagement remains a critical enabler of long-term value creation. Guided by a strong sense of accountability, the Group proactively addresses stakeholder expectations through our core pillars:

Financial Inclusion

Reaching millions of Indians to provide accessible, reliable financial services.

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Empowering Society

Driving meaningful community development and resilient social progress.

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Customer Centricity

Delivering sustainable, safe products and services while continuously improving quality.

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UN SDGs Aligned



Material Topics Impacted

- Customer Relationship Management
- Community Relations and Well-Being
- Business Ethics and Transparency
- Marketing and Selling Practices
- Brand and Reputation Management
- Financial Inclusion
- Data Privacy and Security