

ANCHORED IN PURPOSE ADVANCING WITH RESPONSIBILITY

Rooted in a legacy of business innovation, community development and service to the nation, ESG principles are deeply integrated with our businesses at Bajaj Finserv.

As the holding company for the financial services businesses of the Bajaj Group, we carry forward our tradition of building responsible, long-term and sustainable enterprises. This commitment has driven us to advance financial inclusion, expand our reach, and harness technology at scale to serve the underserved while also enhancing customer experiences. Our companies are continuously transforming through innovation to meet the financial lifecycle needs of the Indian consumer – offering a diversified portfolio of loans for individuals and businesses, payment solutions, life and general insurance products, investments and annuities that foster financial well-being and resilience.

As a customer-centric organisation, technology has been central to our growth story. In FY2025, we initiated an acceleration in our digital transformation by deploying AI-enabled architectures and strengthening our sustainable products and platforms – an approach that benefits both society and the environment.

We continue to invest in green energy through windmills, rooftop solar installations, and support green finance initiatives, thus contributing to a sustainable future.

On the community development front, our focus remains on youth skilling, employability and entrepreneurship. In 2024, the Bajaj Group announced Bajaj Beyond – a ₹5,000 crore initiative that aims to positively impact more than two crore Indians over the next five years, with a primary focus on livelihood-linked skilling, while also supporting child health, education, protection, women empowerment and inclusion of Persons with Disabilities.

These actions enable us to not only advance responsibly but stay anchored in our purpose – that of protecting the environment, empowering society and serving the nation.



~8.4 crore

Units of electricity generated by wind turbines in FY2025

757 kW

Renewable power (Roof-top solar panels) installed

~97,000

Employees upskilled and trained

41 lakh

CSR beneficiaries